

To get the More entertain and  
Study related e-mail  
Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

MIDTERM EXAMINATION

Spring 2011

MKT630- International Marketing  
(Session - 1)

**Question No: 1 ( Marks: 1 ) - Please choose one**

The term information architecture describes a specialized ----- which relates to the management of information and employment of informational tools.

⇒ Skill Set

⇒ Data Set

⇒ Tool Set

**Question No: 2 ( Marks: 1 ) - Please choose one**

Devaluation of currency is called \_\_\_\_\_

- ⇒ Interest rate
- ⇒ **Inflation**
- ⇒ Markup

**Question No: 3 ( Marks: 1 ) - Please choose one**

The system used to record the transactions of routine and repetitive nature is called as \_\_\_\_\_ .

- ⇒ Support system
- ⇒ Decision support system
- ⇒ **Transaction control system**

**Question No: 4 ( Marks: 1 ) - Please choose one**

----- helps in getting the right material and physical resources together at the right place and at the right time to meet the customer's requirements.

- ⇒ BRP
- ⇒ **MRP**
- ⇒ CRP

**Question No: 5 ( Marks: 1 ) - Please choose one**

Which of the following model combines the elements of the waterfall model with the philosophy of prototyping?

- ⇒ Iterative
- ⇒ **Incremental**
- ⇒ Raid

**Question No: 6 ( Marks: 1 ) - Please choose one**

An information system that automatically generates report on regular basis and are not used to monitor input or activities called

- ⇒ **Open loop system**
- ⇒ Closed loop system
- ⇒ Closed end System

**Question No: 7 ( Marks: 1 ) - Please choose one**

**Which of the following is one of the “Types of Problem”?**

- ⇒ Structured
- ⇒ Unstructured
- ⇒ Semi-Structured
- ⇒ **ALL of the given options**

**Question No: 8 ( Marks: 1 ) - Please choose one**

**They represent Equations / Formulae representing relationship between two or more factors related to each other in a defined manner is called-----**

- ⇒ Graphical Model
- ⇒ **Mathematical Model**
- ⇒ Algebra Model

**Question No: 9 ( Marks: 1 ) - Please choose one**

**The study of business problem domain used to recommend improvements and specify the business Requirements for the solution is called:**

- ⇒ **System Analysis**
- ⇒ System Design
- ⇒ Risk Management
- ⇒ Risk Analysis

**Question No: 10 ( Marks: 1 ) - Please choose one**

**Decision making is the cognitive process of selecting a course of action from among multiple alternatives**

- ⇒ **True**
- ⇒ False

**Question No: 11 ( Marks: 1 ) - Please choose one**

Targeting advertising to customers to ----- the probability, that an offer is accepted.

⇒ Decrease

⇒ **Increase**

⇒ Stable

**Question No: 12 ( Marks: 1 ) - Please choose one**

Management is concerned with the day to day costs, production targets in \_\_\_\_

⇒ Service sector

⇒ **Manufacturing Sector**

⇒ Trading sector

**Question No: 13 ( Marks: 1 ) - Please choose one**

Which of the following are the examples of Primary sources?

⇒ Commentaries, review articles and literature reviews

⇒ Directories, Guidebooks, manuals, Chronologies

⇒ **Interviews, surveys and fieldwork**

⇒ None of the

**Question No: 14 ( Marks: 1 ) - Please choose one**

Which of the following is a method of software/ Information System development where the model is designed, implemented and tested incrementally until the product is finished?

⇒ **Incremental Model**

⇒ Waterfall Model

⇒ Iterative Model

⇒ RAID

**Question No: 15 ( Marks: 1 ) - Please choose one**

System design can be explained and presented in ----- form.

⇒ Mathematical

⇒ Explanatory

⇒ Flow

⇒ **Narrative**

**Question No: 16 ( Marks: 1 ) - Please choose one**

**Which of the following sources are original materials on which other research is based?**

⇒ **Primary**

⇒ Secondary

⇒ Tertiary

⇒ None of these

**Question No: 17 ( Marks: 1 )**

**What is milestone of Waterfall model ? Marks:2**

**Question No: 18 ( Marks: 1)**

**What is typical information system that a decision support system gathers and discuss?**

**Question No: 19 ( Marks: 2 )**

**Enlist the types of models used in DSS.**

**Question No: 20 ( Marks: 3 )**

**What do you understand by TQM? Identify tools that can be used to promote and implement TQM?(**

**Question No: 21 ( Marks: 3)**

**What would be the document of software project which is developed under the procedural development phase?**

**Question No: 22 ( Marks: 5 )**

**A newly created organization will face unstructured problems. Why or why not. Justify?**

**Question No: 23 ( Marks: 5)**

**Evaluate prototyping in term of benefits and risk. Also explain why prototypes are used.**

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

## *MIDTERM EXAMINATION*

*Spring 2011*

*Cs507- Information System*

*(Session - 2)*

**Question No: 1 ( Marks: 1 ) - Please choose one**

Software is constructed step by step in the same way as a building is constructed known as :

- Interactive model
- **Incremental model**
- Water fall model
- Rapid model

**Question No: 2 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ engine is the database management system (DBMS) of the expert system.  
Select correct option:

- Database
- Development
- Query
- **Inference**

**Inference engine:** it is the database management system of the expert system. It performs reasoning by using the contents of the knowledge base.

**Question No: 3 ( Marks: 1 ) - Please choose one**

Customer relationship management software requires highly integrated environment for high productivity which is rarely available:

- **TRUE**
- FALSE

**Question No: 4 ( Marks: 1 ) - Please choose one**

Which of the following phase of decision making process involves selecting a course of action from these available:

- Design
- **Choice**
- Implementation
- Intelligence

**Question No: 5 ( Marks: 1 ) - Please choose one**

Medium size organizations usually have simple management structure than those of small organizations;  
Select correct option:

- True
- **False**



**Question No: 6 ( Marks: 1 ) - Please choose one**

**In data mining events that are linked over time are referred to as**

- **Sequences**
- Association and Sequences
- Association

**Question No: 7 ( Marks: 1 ) - Please choose one**

**Quality maintenance is an issue which requires structure reporting:**

- **True**
- False

**Question No: 8 ( Marks: 1 ) - Please choose one**

**----- are run under the direct supervision of family members :**

- Small organization
- **Medium organization**
- Large organization

**Question No: 9( Marks: 1 ) - Please choose one**

**Without the availability of relevant information we may take a decision which is wrong or not to our benefit is it true :**

- Yes
- **No**

**Question No: 10 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ models represent its entities with an abstraction of lines, symbols or shapes.

Select correct option:

- Narrative
- Physical
- Mathematical
- **Graphical**

A graphic model represents its entity with an abstraction of lines, symbols or shapes.  
(e.g., Economic Order Quantity Model)

**Question No: 11 ( Marks: 1 ) - Please choose one**

----- is raw data entered in computer system:

- **Input element**
- Control mechanism
- Out put system

**Question No: 12 ( Marks: 1 ) - Please choose one**

----- is defined as ‘all elements that exist outside the boundary of organization’:

- Business structure
- Size
- **Business environment**

**Question No: 13 ( Marks: 1 ) - Please choose one**

----- phase is required to establish the scope of the plan and the methodology:

- **Orientation**
- Assessment
- Strategies

**Question No: 14( Marks: 1 ) - Please choose one**

\_\_\_\_\_ summarizes transactions into multidimensional user defined views

**Select correct option:**

- DSS
- MIS
- **OLAP**
- GDSS

OLAP summarizes transactions into multidimensional user defined views.

**Question No: 15 ( Marks: 1 ) - Please choose one**

**System simulates the judgment and behaviour of a human or an organization.**

**Select correct option:**

- Proficient
- **Expert**
- Knowledgeable
- Open-loop

**Expert System**

An expert system is a computer program that attempts to represent the knowledge of human experts in the form of Heuristics. It simulates the judgment and behaviour of a human or an organization that has expert knowledge and experience in a particular field.

**Question No: 16 ( Marks: 1 ) - Please choose one**

**Information should be tailored in accordance with the organization's culture and structure.**

**Select correct option:**

- **True**
- False

**Conclusion**

- Availability of timely and accurate information helps in proper decision making and meeting the organizational goals.

- Information should be tailored in accordance with the organization's culture and structure.

**Question No: 17 ( Marks: 1 ) - Please choose one**

The information from the system not used for control purpose called-----

Select correct option:

- **Open loop system**
- Closed loop system
- Open end System
- Open and close system

**7.3.1 Open-Loop System**

The determinant factor in an open loop system is that the information from the system not used for control purpose. This is done by using the output to generate feed back for control purposes.

**Question No: 18 ( Marks: 1 ) - Please choose one**

HOW ERD is beneficial to system designing total marks (2)

**Question No: 19 ( Marks: 1 ) - Please choose one**

What is typical information system that a decision support system gather and discuss(2)

**Question No: 20 ( Marks: 1 ) - Please choose one**

List down techniques in data warehouse(2)

**Question No: 21 ( Marks: 1 ) - Please choose one**

Differentiate between operational feasibility and behavioural feasibility(3)

**Question No: 22 ( Marks: 1 ) - Please choose one**

Why prototypes are used and discuss its advantages (3)

**Question No: 23 ( Marks: 1 ) - Please choose one**

**What are the subsystems of manufacturing information system list down(5)**

**To get the More entertain and**

**Study related e-mail**

**Kindly visit and Join the group.**

**VU And COMPANY.**

**<http://groups.google.com.pk/group/vu-and-company?hl=en>**

**Muhammad Soban**

**0333-7637637**

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

***MIDTERM EXAMINATION***

***Spring 2011***

***Cs507- Information System***

***(Session - 3)***

**Question No: 1 ( Marks: 1 ) - Please choose one**

A TPS wants every transaction to be processed in the same way regardless of the

- ☒ **User**
- ☐ Data
- ☐ Information

**Question No: 2 ( Marks: 1 ) - Please choose one**

Which of the following is a method of software/ Information System development where the model is designed, implemented and tested incrementally until the product is finished?

- ☒ **Incremental Model**
- ☐ WaterFall Model
- ☐ Iterative Model
- ☐ RAID

**Question No: 3 ( Marks: 1 ) - Please choose one**

-----infrastructure consists of the physical facilities services and management that support all computing resources in an organization

- ☒ **Information**
- ☐ Decision
- ☐ Management

**Question No: 4 ( Marks: 1 ) - Please choose one**

An integrated man-machine system for providing information to support the operations, management and decision making functions in an organization called----

-----

- ☐ DDS
- ☐ IS
- ☒ **DSS**

**Question No: 5 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ is the raw data entered in the computer system.

- ☒ **Input element**
- ☐ Control Mechanism
- ☐ Output System

**Question No: 6 ( Marks: 1 ) - Please choose one**

----- needs data preparation which may involve filtering data and data transformations, selecting subsets of records.

- ☐ Model Building
- ☐ Deployment
- ☒ **Exploration**

**Question No: 7 ( Marks: 1 ) - Please choose one**

Using a decision support system involves an interactive analytical modeling process

- ☐ TRUE
- ☒ **FALSE**

**Question No: 8 ( Marks: 1 ) - Please choose one**

Automation has not enhanced the availability of information.

- ☐ True
- ☒ **False**

**Question No: 9 ( Marks: 1 ) - Please choose one**

Receivables and payables are the information needs in \_\_\_\_\_

- ☒ **Small Organization**
- ☐ Medium organization
- ☐ Large Organization

**Question No: 10 ( Marks: 1 ) - Please choose one**

Which of the following structure contains less number of management levels?

- ☒ **Flat Structure**
- ☐ Tall Structure
- ☐ Classical structure

**Question No: 11 ( Marks: 1 ) - Please choose one**

In which of the following Models it is Difficult to convince some customers that the evolutionary approach is controllable

- ☐ Spiral
- ☐ Waterfall
- ☐ Incremental
- ☒ **Iterative**

**Question No: 12 ( Marks: 1 ) - Please choose one**

Which of the following is one of the “Types of Problem”?

- ☐ Structured
- ☐ Unstructured
- ☐ Semi-Structured
- ☒ **ALL of the given options**

**Question No: 13 ( Marks: 1 ) - Please choose one**

Closed System depends on \_\_\_\_\_ and data.

- ☒ **Internal resources**
- ☐ External resources
- ☐ Procedures.

**Question No: 14 ( Marks: 1 ) - Please choose one**

Which of the following model combines the elements of the waterfall model with the philosophy of prototyping?

- ☐ Iterative
- ☒ **Incremental**
- ☐ Raid

**Question No: 15 ( Marks: 1 ) - Please choose one**

The departmental structures are ----- in banking and financial sector.

- ☒ **Different**
- ☐ Same
- ☐ Mixed



**Question No: 16 ( Marks: 1 ) - Please choose one**

Receivables and payables are the information needs in \_\_\_\_\_

- ☒ **Small Organization**
- ☐ Medium organization
- ☐ Large Organization

**Question No: 17 ( Marks: 2 )**

Describe the component of DSS architecture.

**Question No: 18 ( Marks: 2 )**

**Write any example for Iterative and Incremental model. One example for each.**

**Iterative model**

For example clients may not be aware of exactly what requirements they want before they see a working prototype and can comment upon it - they may change their requirements constantly, and program designers. This is an example of iterative model

**Incremental model**

**Example** -An example of this incremental approach is observed in the development of word processing applications where the following services are provided on subsequent modules:

- Basic file management, editing and document production functions
- Advanced editing and document production functions
- Spell and grammar checking

**Question No: 19 (Marks: 3 )**

**Identify different phases of Spiral model.**

There are different phases uses in spiral model for example organization focusing on Determine the objectives, find the alternatives, plan next phase and develop the next level product. Evaluate alternatives, identify and resolve risks – This involves. Risk analysis and Prototyping, develop, verify next-level product Plan next phase and to determine the strength and weakness in organization

Identify the various phases of decision making process?

**Design:** Once the debtors have been analyzed on the basis of pattern of collection, options can be generated to improve collection rates.

**Choice:** Now a selection has to be made which single strategy or combination of strategies should be implemented.

**Implementation:** Now the stage comes of communicating the policy approved to the interested and Relevant

**Monitoring:** Once the decision has been implemented, the effects and responses should be Monitored

**Question No: 20 ( Marks: 3 )**

List any three benefits of CRM.

Benefits of CRM:

- Maintains and enhances customer base
- Encourages customer loyalty
- Gaining more customers' wallet-share

**Question No: 21 ( Marks: 3 )**

Why prototype is used? Also explain its advantages.

**Question No: 22 ( Marks: 3 )**

Discuss the second phase of spiral model along with the steps it involved

To get the More entertain and  
Study related e-mail  
Kindly visit and Join the group.  
VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

**MIDTERM EXAMINATION**

**Spring 2010**

**Cs507- Information System**

**(Session -I)**

**Question No: 1 ( Marks: 1 ) - Please choose one**

Information should be tailored in accordance with the organization's culture and structure.

- ☒ True
- ☐ False

**Question No: 2 ( Marks: 1 ) - Please choose one**

The information from the system not used for control purpose called-----

- ☒ Open loop system
- ☐ Closed loop system
- ☐ Open end System

**Question No: 3 ( Marks: 1 ) - Please choose one**

A system is a group of -----that are integrated with the common purpose of achieving an objective.

- ☐ Information
- ☐ Data Sets
- ☒ **Elements**

**Question No: 4 ( Marks: 1 ) - Please choose one**

With a -----decision environment, there is the possibility of having very quick and very accurate feedback on the decision process.

- ☒ **Closed-loop**
- ☐ Open-loop
- ☐ Closed System

**Question No: 5 ( Marks: 1 ) - Please choose one**

The departmental structures are ----- in banking and financial sector.

- ☒ **Different**
- ☐ Same
- ☐ Mixed

**Question No: 6 ( Marks: 1 ) - Please choose one**

Information by itself is proving to be the most critical resource for organizations.

- ☒ **True**
- ☐ False

**Question No: 7 ( Marks: 1 ) - Please choose one**

Plans provide a direction but not framework for action.

- ☒ **True**
- ☐ False

**Question No: 8 ( Marks: 1 ) - Please choose one**

Prototyping is the process of quickly putting together a working model in order to test various aspects of the design to gather early user feedback.

- ☒ **True**
- ☐ False

**Question No: 9 ( Marks: 1 ) - Please choose one**

Decision making is the cognitive process of selecting a course of action from among multiple alternatives:

- ☒ **True**
- ☐ False

**Question No: 10 ( Marks: 1 ) - Please choose one**

The procedures to follow when decision is needed can be specified in advance

- ☒ True
- ☐ False

**Question No: 11 ( Marks: 1 ) - Please choose one**

Companies are investing in data-driven decision support application frameworks to help them respond to changing market conditions Customer needs

- ☒ TRUE
- ☐ FALSE

**Question No: 12 ( Marks: 1 ) - Please choose one**

Board of Directors are elected from \_\_\_\_\_

- ☐ Customers
- ☒ Share holders
- ☐ Employees

**Question No: 13 ( Marks: 1 ) - Please choose one**

In \_\_\_\_\_ style managers allow employees to take part in decision making.

- ☐ Authoritative
- ☐ Mixed
- ☒ Democratic

**Question No: 14 ( Marks: 1 ) - Please choose one**

Closed System depends on \_\_\_\_\_ and data.

- ☒ Internal resources
- ☐ External resources
- ☐ Procedures.

**Question No: 15 ( Marks: 1 ) - Please choose one**

The spiral model emphasizes the need to go back and reiterate earlier steps a number of times as the project progresses.

- ☒ True
- ☐ False

**Question No: 16 ( Marks: 1 ) - Please choose one**

System analysis creates the understanding and lays out the necessary relationships that will assist in defining a solution to the problem or the design of the proposed software that will meet the user needs.

- ☒ True
- ☐ False

**Question No: 17 ( Marks: 1 ) - Please choose one**

Information requirements keep varying in accordance with Size of organization, Its structure. Is it true?

- ☐ No
- ☒ Yes

**Question No: 18 ( Marks: 1 ) - Please choose one**

Accounts should have a control over various recording points in the entire process from procurement to finished goods store room.

- ☒ True
- ☐ False

**Question No: 19 ( Marks: 1 ) - Please choose one**

Which of the following are the examples of Primary sources?

- ☐ Commentaries, review articles and literature reviews
- ☐ Directories, Guidebooks, manuals, Chronologies
- ☒ Interviews, surveys and fieldwork
- ☐ None of the

**Question No: 20 ( Marks: 1 ) - Please choose one**

An information system that automatically generates report on regular basis and are not used to monitor input or activities is called:

- ☒ Open loop system
- ☐ Closed loop system
- ☐ Closed end System

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

midterm

EXAMINATION

Spring 2010

Cs507- Information System

(Session -2)

**Question No: 1 ( Marks: 1 ) - Please choose one**

The comparison of actual system with expected system is done with the help of control mechanism.

➞ False

➞ True

**Question No: 2 ( Marks: 1 ) - Please choose one**

In data mining, events that are linked over time are referred to as:

➞ Sequences

➞ Associations and Sequences

➞ Associations

**Question No: 3 ( Marks: 1 ) - Please choose one**

**Data mining can allow a firm to develop:**

- ☐ DSS based on the Web and Specific marketing campaigns for different customer Segments
- ☐ DSS based on the Web.
- ☒ **Specific marketing campaigns for different customer segments**

**Question No: 4 ( Marks: 1 ) - Please choose one**

----- phase is required to establish the scope of the plan and the methodology and techniques to be applied.

- ☐ Assessment
- ☐ Strategic
- ☒ **Orientation**

**Question No: 5 ( Marks: 1 ) - Please choose one**

Information that is outdated, inaccurate, or hard to understand has much less value.

- ☒ **True**
- ☐ False

**Question No: 6 ( Marks: 1 ) - Please choose one**

Which of the following phase of decision making process involves inventing, developing, and analyzing possible courses of action?

- ☐ Intelligence
- ☒ **Design**
- ☐ Choice
- ☐ Implementation

**Question No: 7 ( Marks: 1 ) - Please choose one**

Organizations are distinguished on the basis of \_\_\_\_\_

- ☐ Attributes
- ☐ Policy
- ☒ **Management**

**Question No: 8 ( Marks: 1 ) - Please choose one**

Receivables and payables are the information needs in \_\_\_\_\_

- ☒ **Small Organization**
- ☐ Medium organization
- ☐ Large Organization



**Question No: 9 ( Marks: 1 ) - Please choose one**

**Which of the following select chief executive?**

- ☐ Employees
- ☐ Customers
- ☒ **Board of Directors**

**Question No: 10 ( Marks: 1 ) - Please choose one**

**\_\_\_\_\_ is a set of defined set of instructions aimed to achieve goals**

- ☒ **Procedure**
- ☐ System
- ☐ Organization

**Question No: 11 ( Marks: 1 ) - Please choose one**

**\_\_\_\_\_ is not connected with environment.**

- ☒ **Close system**
- ☐ Open system
- ☐ Closed Loop System

**Question No: 12 ( Marks: 1 ) - Please choose one**

**The system used to record the transactions of routine and repetitive nature is called as \_\_\_\_\_ .**

- ☐ Support system
- ☐ Decision support system
- ☒ **Transaction control system**

**Question No: 13 ( Marks: 1 ) - Please choose one**

**Word Processing is an example of the following system:**

- ☒ **Office automation system**
- ☐ Decision support system
- ☐ Word processing

**Question No: 14 ( Marks: 1 ) - Please choose one**

**RAID model combines the elements of the waterfall model with the philosophy of prototyping.**

- ☐ True
- ☒ **False**

**Question No: 15 ( Marks: 1 ) - Please choose one**

Software is constructed step by step in the same way a building is constructed is known as-----

- Iterative Models
- **Incremental Models**
- Water fall model
- Rapid Model

**Question No: 16 ( Marks: 1 ) - Please choose one**

Distributing common information to every one may result ----- and -----.

- **Waste of time, confusion**
- Increase productivity, awareness
- Cut time, cost
- None of them

**Question No: 17 ( Marks: 1 ) - Please choose one**

Commentaries are the example of \_\_\_\_\_ sources.

- Primary
- Tertiary
- **Secondary**

**Question No: 18 ( Marks: 1 ) - Please choose one**

A problem solving technique that decomposes a system into its component pieces for the purpose of studying, how well those component parts work and interact to accomplish their purpose is called:

- **System Analysis**
- System Requirements
- Risk Management
- Risk Analysis

**Question No: 19 ( Marks: 1 ) - Please choose one**

How many phases are there in Decision making Process?

- 2
- 3
- 4
- **5**

**Question No: 20 ( Marks: 1 ) - Please choose one**

System design can be explained and presented in ----- form.

- Mathematical
- Explanatory
- Flow
- **Narrative**

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

MIDTERM EXAMINATION

Spring 2010

Cs507- Information System

(Session -3)

**Question No: 1 ( Marks: 1 ) - Please choose one**

Instead of Information, data is more important in day to day decision making.

→ True

→ False

**Question No: 2 ( Marks: 1 ) - Please choose one**

Medium size organizations usually have simple management structure than those of small organizations.

→ False

→ True

**Question No: 3 ( Marks: 1 ) - Please choose one**

Organizational culture is the specific collection of values and norms that are shared by people and groups in an organization and that control the way they interact with each other and with stakeholders outside the

- Sector
- Country
- **Organization**

**Question No: 4 ( Marks: 1 ) - Please choose one**

The information from the system not used for control purpose called-----

- **Open loop system**
- Closed loop system
- Open end System

**Question No: 5 ( Marks: 1 ) - Please choose one**

-----infrastructure consists of the physical facilities services and management that support all computing resources in an organization

- **Information**
- Decision
- Management

**Question No: 6 ( Marks: 1 ) - Please choose one**

The turnaround time from the input of the transaction to the production for the output must be a few -----

- Minutes or less
- Hours or less
- **Seconds or less**

**Question No: 7 ( Marks: 1 ) - Please choose one**

Accounts should have a control over various recording points in the entire process from procurement to finished good store room.

- False
- **True**

**Question No: 8 ( Marks: 1 ) - Please choose one**

Which of the following views organization as a combination of process oriented groups whose information needs are related but Independent?

- **OIS**
- MIS
- EIS
- CBIS

**Question No: 9 ( Marks: 1 ) - Please choose one**

Organizations are distinguished on the basis of \_\_\_\_\_

- Attributes
- Policy
- **Management**

**Question No: 10 ( Marks: 1 ) - Please choose one**

Devaluation of currency is called \_\_\_\_\_

- Interest rate
- **Inflation**
- Markup

**Question No: 11 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ is not connected with environment.

- **Close system**
- Open system
- Closed Loop System

**Question No: 12 ( Marks: 1 ) - Please choose one**

Incremental model combines the elements of the RAID model with the philosophy of prototyping.

- True
- **False**

**Question No: 13 ( Marks: 1 ) - Please choose one**

Which of the following models are an approach for developing systems based on producing deliverables frequently/repetitively?

- **Iterative**
- Incremental
- RAID
- SDLC

**Question No: 14 ( Marks: 1 ) - Please choose one**

The spiral lifecycle model is a combination of the classic RAID model and aspects of risk analysis.

- True
- **False**

**Question No: 15 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ models are three dimensional representation of an entity (Object/Process).

- **Physical**
- Narrative
- Graphical

**Question No: 16 ( Marks: 1 ) - Please choose one**

There are five phases of decision making process.

- **True**
- False

**Question No: 17 ( Marks: 1 ) - Please choose one**

System analysts work as a link between business people and computer programmers.

- **True**
- False

**Question No: 18 ( Marks: 1 ) - Please choose one**

Decision support systems are designed to be ad hoc and quick-response systems which are initiated and controlled by decision makers.

- **TRUE**
- FALSE

**Question No: 19 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ is the set of interconnected structural elements that provide the framework for supporting the entire

- Management System
- **Infrastructure**
- Decision Support System

**Question No: 20 ( Marks: 1 ) - Please choose one**

There are five phases of the decision making process, first one is intelligence.

- **True**
- False

To get the More entertain and  
Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

## *MIDTERM EXAMINATION*

*Spring 2010*

*Cs507- Information System*

*(Session -4)*

**Question No: 1 ( Marks: 1 ) - Please choose one**

A hierarchical organization is structured in a way such that every entity in the organization, except one, is subordinate to a single other entity.

→ True

→ False

**Question No: 2 ( Marks: 1 ) - Please choose one**

Systems have collection of predefined -----related to each other in a sequenced logical manner in order to collectively achieve the desired results.

→ Procedures

→ Sequences

→ Policies

**Question No: 3 ( Marks: 1 ) - Please choose one**

The results given by the system after the process has been performed on the data being input to the system called as-----.

→ **Output**

→ Input

→ Processing

**Question No: 4 ( Marks: 1 ) - Please choose one**

Which type of decision is one for which there may be several "right" answers and there is no precise way to get a right answer?

→ Structured

→ **Unstructured**

→ Semi-Structured

**Question No: 5 ( Marks: 1 ) - Please choose one**

Which of the following level is formulation of new sales products, and identifying new sales opportunities?

→ Operational

→ Managerial

→ **Strategic**

**Question No: 6 ( Marks: 1 ) - Please choose one**

Every transaction that an organization undertakes has a financial impact, to be recorded and reported by the accounts & finance department.

→ **True**

→ False

**Question No: 7 ( Marks: 1 ) - Please choose one**

The procedures to follow when decision is needed can be specified in advance

→ **True**

→ False

**Question No: 8 ( Marks: 1 ) - Please choose one**

Companies are investing in data-driven decision support application frameworks to help them respond to

• Changing market conditions

• Customer needs

→ **TRUE**

→ FALSE



**Question No: 9 ( Marks: 1 ) - Please choose one**

Information that is outdated, inaccurate, or hard to understand has much less value

- TRUE
- FALSE

**Question No: 10 ( Marks: 1 ) - Please choose one**

In \_\_\_\_\_ final product is intangible

- Service sector
- Manufacturing Sector
- Trading sector

**Question No: 11 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ is a set of defined set of instructions aimed to achieve goals

- Procedure
- System
- Organization

**Question No: 12 ( Marks: 1 ) - Please choose one**

Closed System depends on \_\_\_\_\_ and data.

- Internal resources
- External resources
- Procedures.

**Question No: 13 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ is the set of interconnected structural elements that provide the framework.

- Infrastructure
- System
- Organization

**Question No: 14 ( Marks: 1 ) - Please choose one**

Incremental model combines the elements of the RAID model with the philosophy of Prototyping.

- True
- False

**Question No: 15 ( Marks: 1 ) - Please choose one**

System analysis creates the understanding and lays out the necessary relationships that will assist in defining a solution to the problem or the design of the proposed software that will meet the user needs.

- True
- False

**Question No: 16 ( Marks: 1 ) - Please choose one**

Which of the following model is a series of short waterfall cycles, each producing an early prototype representing a part of the entire project?

- **Spiral**
- Iterative
- WaterFall
- Incremental

**Question No: 17 ( Marks: 1 ) - Please choose one**

There are five phases of the decision making process, first one is intelligence.

- **True**
- False

**Question No: 18 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ information is just like feedback of organization image in public.

- Informal
- **External**
- Formal

**Question No: 19 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ sources materials in which the information from secondary sources has been digested.

- Primary
- **Tertiary**
- Secondary

**Question No: 20 ( Marks: 1 ) - Please choose one**

In which of the following category information is presented in its original form, neither interpreted nor condensed nor evaluated by other writers ?

- **Primary Information**
- Tertiary Information
- Secondary Information
- All of above

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

MIDTERM EXAMINATION

Spring 2010

Cy507 - Information System

(Session -5)

**Question No: 1 ( Marks: 1 ) - Please choose one**

Medium size organizations usually have simple management structure than those of small organizations.

☐ True

☒ False

**Question No: 2 ( Marks: 1 ) - Please choose one**

Information should be tailored in accordance with the organization's culture and structure.

☒ True

☐ False

**Question No: 3 ( Marks: 1 ) - Please choose one**

----- needs data preparation which may involve filtering data and data transformations, selecting subsets of records.

- ☐ Model Building
- ☐ Deployment
- ☒ **Exploration**

**Question No: 4 ( Marks: 1 ) - Please choose one**

Decision making is the cognitive process of selecting a course of action from among ----- alternatives

- ☒ **Multiple**
- ☐ Double
- ☐ Triple

**Question No: 5 ( Marks: 1 ) - Please choose one**

The study of business problem domain used to recommend improvements and specify the business Requirements for the solution is called:

- ☒ **System Analysis**
- ☐ System Design
- ☐ Risk Management
- ☐ Risk Analysis

**Question No: 6 ( Marks: 1 ) - Please choose one**

In which of the following Models it is Difficult to convince some customers that the evolutionary approach is controllable

- ☒ **Spiral**
- ☐ Waterfall
- ☐ Incremental
- ☐ Iterative

**Question No: 7 ( Marks: 1 ) - Please choose one**

Partial systems are successively built to produce a final total system in the following model:

- ☐ WaterFall
- ☐ RAID
- ☐ Iterative Model
- ☒ **Incremental Model**

**Question No: 8 ( Marks: 1 ) - Please choose one**

Decision making is the cognitive process of selecting a course of action from among multiple alternatives

- ☒ True
- ☐ False

**Question No: 9 ( Marks: 1 ) - Please choose one**

Using a decision support system involves an interactive analytical modelling process

- ☒ True
- ☐ False

**Question No: 10 ( Marks: 1 ) - Please choose one**

Source of information is generally categorize in primary, secondary and \_\_\_\_\_

- ☐ Proximity
- ☐ Initially
- ☒ Tertiary

**Question No: 11 ( Marks: 1 ) - Please choose one**

Commentaries are the example of \_\_\_\_\_ sources.

- ☐ Primary
- ☐ Tertiary
- ☒ Secondary

**Question No: 12 ( Marks: 1 ) - Please choose one**

Board of Directors are elected from \_\_\_\_\_

- ☐ Employees
- ☐ Customers
- ☒ Share holders

**Question No: 13 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ is a group of elements that are integrated with common purpose of objective.

- ☐ Procedure
- ☒ System
- ☐ Firm

**Question No: 14 ( Marks: 1 ) - Please choose one**

Word Processing is an example of the following system:

- ☒ **Office automation system**
- ☐ Decision support system
- ☐ Word processing

**Question No: 15 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ is known as father of warehouse.

- ☐ Stephen hawking
- ☐ Bill gates
- ☒ **Bill Inmon**

**Question No: 16 ( Marks: 1 ) - Please choose one**

The Iterative model emphasizes the need to go back and reiterate earlier steps number of times as the project progresses.

- ☐ True
- ☒ **False**

**Question No: 17(Marks: 1 ) - Please choose one**

Which of the following phase of decision making process involves implementing the selected course of action?

- ☐ Intelligence
- ☐ Design
- ☐ Choice
- ☒ **Implementation**

**Question No: 18(Marks: 1 ) - Please choose one**

Which type of decision is one for which there may be several "right" answers and there is no precise way to get a right answer?

- ☐ Structured
- ☒ **Unstructured**
- ☐ Semi-Structured

**Question No: 19(Marks: 1 ) - Please choose one**

\_\_\_\_\_ is a set of defined set of instructions aimed to achieve goals

- ☒ **Procedure**
- ☐ System
- ☐ Organization

**Question No:20(marks:1 ) - Please choose one**

**Which of the following helps in getting the right material and physical resources together at the right place and at the right time to meet the customer's requirements**

☞ BRP

☞ **MRP**

☞ CRP

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

**MIDTERM EXAMINATION**

**SPRING 2010**

**CS507- INFORMATION SYSTEM**

**(SESSION -6)**

**Question No: 1 ( Marks: 1 ) - Please choose one**

Which of the following is an international, multilateral organization, which was created as a result of the Uruguay round of discussion in 1994 to harmonic world trade.

☐ SAFTA

☐ SAARC

☒ WTO



**Question No: 2 ( Marks: 1 ) - Please choose one**

CBIS helps in updating every change being triggered in less time and with more effort.

- ☐ True
- ☒ False

**Question No: 3 ( Marks: 1 ) - Please choose one**

----- simply means a particular technique of directing one's attention in learning, discovery or problem solving

- ☐ Robustness
- ☒ Heuristic
- ☐ DSS
- ☐ EIS

**Question No: 4 ( Marks: 1 ) - Please choose one**

Data Warehouse combines databases across an entire enterprise

- ☒ True
- ☐ False

**Question No: 5 ( Marks: 1 ) - Please choose one**

Knowledge-Discovery in Databases and Data mining are known as thing.

- ☒ True
- ☐ False

**Question No: 6 ( Marks: 1 ) - Please choose one**

Production subsystem needs to be linked with the marketing system to ----- right amount of product.

- ☒ Produce
- ☐ Sale
- ☐ Purchase

**Question No: 7 ( Marks: 1 ) - Please choose one**

Decisions in which the decision maker must provide judgment, evaluation, and insights into the problem definition would be characterized as:

- ☐ Structured
- ☐ Semi Structured
- ☒ Unstructured

**Question No: 8 ( Marks: 1 ) - Please choose one**

Which of the following are knowledge workers who facilitate the development of information systems and computer applications by bridging the communications gap that exists between non-technical system users, and System designers and developers?

☒ **System Analysts**

☐ Software Engineers

☐ System Designers

☐ Chief Executives

**Question No: 9 ( Marks: 1 ) - Please choose one**

Partial systems are successively built to produce a final total system in the following model:

☒ **Incremental Model**

☐ Waterfall

☐ RAID

☐ Iterative Model

**Question No: 10 ( Marks: 1 ) - Please choose one**

Computer-aided manufacturing (CAM), is a form of automation where computers communicate work instructions directly to the manufacturing machinery.

☒ **True**

☐ False

**Question No: 11 ( Marks: 1 ) - Please choose one**

Information quality checklist is the criteria to evaluate \_\_\_\_\_ of information.

☐ Size

☒ **Quality**

☐ Need

**Question No: 12 ( Marks: 1 ) - Please choose one**

In \_\_\_\_\_ style managers allow employees to take part in decision making.

☐ Authoritative

☐ Mixed

☒ **Democratize**

**Question No: 13 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ is the set of interconnected structural elements that provide the framework.

☒ **Infrastructure**

☐ System

☐ Organization

**Question No: 14 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ is known as father of warehouse.

☐ Stephen hawking

☐ Bill gates

☒ **Bill Inmon**

**Question No: 15 ( Marks: 1 ) - Please choose one**

Debtor's aging report is an example of the following phase?

☒ **Intelligence**

☐ choice

☐ Design

**Question No: 16 ( Marks: 1 ) - Please choose one**

Devising a discount or training policy is an example of design phase.

☒ **TRUE**

☐ FALSE

**Question No: 17 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ is the set of interconnected structural elements that provide  
The Framework for supporting the entire structure

☐ Management System

☒ **Infrastructure**

☐ Decision Support System

**Question No: 18 (Marks: 1 ) - Please choose one**

A newspaper article is a primary source if it reports events, but a secondary source if it analyses and comments on those events.

☒ **True**

☐ False

**Question No: 19 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ sources are used, which simplify the process of finding the proximity Literature.

☒ Secondary

☐ Primary

☐ Tertiary

**Question No: 20 ( Marks: 1 ) - Please choose one**

Evaluate recovery patterns, relevant costs involved is an example of monitoring

☒ TRUE

☐ FALSE

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

(<http://groups.google.com.pk/group/vu-and-company?hl=en>)

Muhammad Soban

0333-7637637

To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637

**MIDTERM EXAMINATION**

**Spring 2010**

**Cs507- Information System**

**(Session -7)**

**Question No: 1 ( Marks: 1 ) - Please choose one**

Sources of information are generally categorized as -----

- ★ Primary
- ★ Tertiary
- ★ Secondary
- ★ **All of above**

**Question No: 2 ( Marks: 1 ) - Please choose one**

Sources of information are generally categorized in different types depending on their originality and their proximity to the source or origin.

- ★ **True**
- ★ False

**Question No: 3 ( Marks: 1 ) - Please choose one**

Manufacturing process involves more than one sub-process.

- ★ True
- ★ False

**Question No: 4 ( Marks: 1 ) - Please choose one**

The organization refers to a organizational structure with few or no levels of intervening management between staff and managers is called-----

- ★ Hierarchical organization
- ★ Flat Organization
- ★ Pyramid Organization

**Question No: 5 ( Marks: 1 ) - Please choose one**

An information system that automatically generates report on regular basis and are not used to monitor input or activities called

- ★ Open loop system
- ★ Closed loop system
- ★ Closed end System

**Question No: 6 ( Marks: 1 ) - Please choose one**

Every system comprises of basic components which in a co-ordination formulate A system.

- ★ True
- ★ False

**Question No: 7 ( Marks: 1 ) - Please choose one**

----- simply means a particular technique of directing one's attention in learning, discovery or problem solving.

- ★ Robustness
- ★ Heuristic
- ★ DSS
- ★ EIS

**Question No: 8 ( Marks: 1 ) - Please choose one**

----- seek to put intelligence into the hardware in the form of generalized Capability to learn.

- ★ Neural network System
- ★ Fuzzy logic
- ★ DSS
- ★ ESS

**Question No: 9 ( Marks: 1 ) - Please choose one**

Prototyping is the process of quickly putting together a working model in order to test various aspects of the design to gather early user feedback.

- ★ True
- ★ False

**Question No: 10 ( Marks: 1 ) - Please choose one**

Which of the following model combines the elements of the waterfall model with the philosophy of prototyping?

- ★ Prototyping
- ★ Iterative
- ★ Incremental
- ★ RAID

**Question No: 11 ( Marks: 1 ) - Please choose one**

Management information system (AIS) is that linked to all the information systems in an organization.

- ★ True
- ★ False

**Question No: 12 ( Marks: 1 ) - Please choose one**

Technical Reports are examples of \_\_\_\_\_ resource.

- ★ Tertiary
- ★ Primary
- ★ Secondary

**Question No: 13 ( Marks: 1 ) - Please choose one**

Organizations are distinguished on the basis of \_\_\_\_\_

- ★ Attributes
- ★ Policy
- ★ Management

**Question No: 14 ( Marks: 1 ) - Please choose one**

\_\_\_\_\_ are run under direct supervision of family members.

- ★ Small Organization
- ★ Medium organization
- ★ Large Organization

**Question No: 15 ( Marks: 1 ) - Please choose one**

In \_\_\_\_\_ there is low number of subordinates per person.

- ★ **Pyramid Structure**
- ★ Flat Structure
- ★ Modern Structure

**Question No: 16 ( Marks: 1 ) - Please choose one**

Which of the following structure contains less number of management levels?

- ★ **Flat Structure**
- ★ Tall Structure
- ★ Classical structure

**Question No: 17 ( Marks: 1 ) - Please choose one**

Which of the following phase of decision making process involves searching for conditions in the environment that calls for decisions?

- ★ **Intelligence**
- ★ Design
- ★ Choice
- ★ Implementation

**Question No: 18 ( Marks: 1 ) - Please choose one**

Targeting advertising to customers to -----the probability, that an offer is accepted.

- ★ Decrease
- ★ **Increase**
- ★ Stable

**Question No: 19 (Marks: 1 ) - Please choose one**

Elements that exist outside the boundary of the business (Organization) and have the potential to affect all or part of the organization called-----

- ★ WTO
- ★ Company Ordinance
- ★ **Business Environment**
- ★ Company Structure

**Question No: 20 (mark:1 ) - Please choose one**

Which of the following is a form of automation where computers communicate work instructions directly to the manufacturing machinery?

- ★ CAD
- ★ **CAM**
- ★ CIM



To get the More entertain and

Study related e-mail

Kindly visit and Join the group.

VU And COMPANY.

<http://groups.google.com.pk/group/vu-and-company?hl=en>

Muhammad Soban

0333-7637637